

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1531129	08356994

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/07/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	1:30 PM	THE CHEW	1P-2P	:30	HFA16G347H	\$350.00 NM
2	WPBF	W	10/05/16	1:38 PM	THE CHEW	1P-2P	:30	HFA16G347H	\$350.00 NM
3	WPBF	Th	10/06/16		THE CHEW	1P-2P	:00		\$350.00 NM
Credited									
4	WPBF	F	10/07/16	1:27 PM	THE CHEW	1P-2P	:30	HFA16V359H	\$350.00 NM
2	10/04/16	10/07/16	Dr. Oz M-F 10-11a	10a-11a	-TWTF--	:30	3	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	3	\$80.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/04/16	10:40 AM	Dr. Oz M-F 10-11a	10a-11a	:30	HFA16G347H	\$80.00 NM
1	WPBF	W	10/05/16	10:10 AM	Dr. Oz M-F 10-11a	10a-11a	:30	HFA16G347H	\$80.00 NM
3	WPBF	Th	10/06/16	10:31 AM	Dr. Oz M-F 10-11a	10a-11a	:30	HFA16V359H	\$80.00 NM
3	10/04/16	10/07/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	12:03 AM	Jimmy Kimmel	1135P-1238A	:30	HFA16R344H	\$300.00 NM
2	WPBF	W	10/05/16	11:49 PM	Jimmy Kimmel	1135P-1238A	:30	HFA16G347H	\$300.00 NM
6	WPBF	W	10/05/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	HFA16R344H	\$300.00 NM
3	WPBF	F	10/07/16	12:34 AM	Jimmy Kimmel	1135P-1238A	:30	HFA16V359H	\$300.00 NM
4	10/04/16	10/07/16	The View	11A-12PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$450.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/04/16	10/07/16	The View	11A-12PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/04/16	11:38 AM	The View	11A-12PM	:30	HFA16R344H	\$450.00 NM
1	WPBF	W	10/05/16	11:14 AM	The View	11A-12PM	:30	HFA16R344H	\$450.00 NM
4	WPBF	Th	10/06/16	11:10 AM	The View	11A-12PM	:30	HFA16V359H	\$450.00 NM
3	WPBF	F	10/07/16	11:00 AM	The View	11A-12PM	:30	HFA16V359H	\$450.00 NM
5	10/04/16	10/07/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$265.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Th	10/06/16	12:33 PM	1230-1P Access Hollywood	1230-1p	:30	HFA16V359H	\$265.00 NM
4	WPBF	F	10/07/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	HFA16V359H	\$265.00 NM
2	WPBF	F	10/07/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	HFA16V359H	\$265.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
1	WPBF	F	10/07/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	HFA16V359H	\$265.00 NM
6	10/04/16	10/07/16	Nightline	1238-107A	-TWTF--	:30	4	\$140.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$140.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	10/04/16	12:39 AM	Nightline	1238-107A	:30	HFA16G347H	\$140.00 NM
4	WPBF	W	10/05/16	12:40 AM	Nightline	1238-107A	:30	HFA16G347H	\$140.00 NM
1	WPBF	Th	10/06/16		Nightline	1238-107A	:00		\$140.00 NM
Credited									
2	WPBF	F	10/07/16	12:39 AM	Nightline	1238-107A	:30	HFA16V359H	\$140.00 NM
7	10/04/16	10/07/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	7	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	7	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	10/04/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16G347H	\$300.00 NM
2	WPBF	W	10/05/16	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16G347H	\$300.00 NM
1	WPBF	Th	10/06/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$300.00 NM
Credited									
5	WPBF	Th	10/06/16	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16V359H	\$300.00 NM
7	WPBF	F	10/07/16	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16V359H	\$300.00 NM
4	WPBF	F	10/07/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16V359H	\$300.00 NM
6	WPBF	F	10/07/16	12:31 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16V359H	\$300.00 NM
8	10/04/16	10/07/16	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	3	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/04/16	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	HFA16R344H	\$525.00 NM
4	WPBF	W	10/05/16	2:32 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	HFA16R344H	\$525.00 NM
5	WPBF	F	10/07/16	2:32 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	HFA16V359H	\$525.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/04/16	10/07/16	Dr. Oz	3-4p	-TWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	3:10 PM	Dr. Oz	3-4p	:30	HFA16G347H	\$350.00 NM
1	WPBF	W	10/05/16	3:26 PM	Dr. Oz	3-4p	:30	HFA16R344H	\$350.00 NM
3	WPBF	Th	10/06/16	3:22 PM	Dr. Oz	3-4p	:30	HFA16V359H	\$350.00 NM
10	10/04/16	10/07/16	Ellen	4-5p	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	4:29 PM	Ellen	4-5p	:30	HFA16R344H	\$525.00 NM
2	WPBF	W	10/05/16	4:42 PM	Ellen	4-5p	:30	HFA16G347H	\$525.00 NM
4	WPBF	Th	10/06/16	4:16 PM	Ellen	4-5p	:30	HFA16V359H	\$525.00 NM
3	WPBF	F	10/07/16	4:20 PM	Ellen	4-5p	:30	HFA16V359H	\$525.00 NM
11	10/04/16	10/07/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	5:56 PM	Tu-F 5pm News	5-6pm	:30	HFA16G347H	\$600.00 NM
5	WPBF	W	10/05/16	5:22 PM	Tu-F 5pm News	5-6pm	:30	HFA16R344H	\$600.00 NM
2	WPBF	W	10/05/16	5:28 PM	Tu-F 5pm News	5-6pm	:30	HFA16G347H	\$600.00 NM
3	WPBF	Th	10/06/16		Tu-F 5pm News	5-6pm	:00		\$600.00 NM
Credited									
12	10/04/16	10/07/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HFA16R344H	\$700.00 NM
3	WPBF	W	10/05/16		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$700.00 NM
Credited									
2	WPBF	Th	10/06/16		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$700.00 NM
Credited									
4	WPBF	F	10/07/16	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HFA16V359H	\$700.00 NM
13	10/04/16	10/07/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	6	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	6	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Tu	10/04/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16R344H	\$200.00 NM
1	WPBF	Tu	10/04/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16G347H	\$200.00 NM
2	WPBF	W	10/05/16	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16R344H	\$200.00 NM
5	WPBF	W	10/05/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16G347H	\$200.00 NM
6	WPBF	Th	10/06/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16V359H	\$200.00 NM
3	WPBF	Th	10/06/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	HFA16V359H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/04/16	10/07/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	6	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	6	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/04/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16G347H	\$1,325.00 NM
1	WPBF	Tu	10/04/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16R344H	\$1,325.00 NM
6	WPBF	W	10/05/16	7:10 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16G347H	\$1,325.00 NM
3	WPBF	Th	10/06/16		Wheel Of Fortune	7-7:30PM	:00		\$1,325.00 NM
Credited									
2	WPBF	F	10/07/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16V359H	\$1,325.00 NM
4	WPBF	F	10/07/16	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16V359H	\$1,325.00 NM
15	10/04/16	10/07/16	Good Morning America	7-9AM	-TWTF--	:30	11	\$248.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	11	\$248.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	7:25 AM	Good Morning America	7-9AM	:30	HFA16R344H	\$248.00 NM
1	WPBF	Tu	10/04/16	8:22 AM	Good Morning America	7-9AM	:30	HFA16G347H	\$248.00 NM
9	WPBF	Tu	10/04/16	8:54 AM	Good Morning America	7-9AM	:30	HFA16R344H	\$248.00 NM
3	WPBF	W	10/05/16		Good Morning America	7-9AM	:00		\$248.00 NM
Credited									
4	WPBF	W	10/05/16		Good Morning America	7-9AM	:00		\$248.00 NM
Credited									
10	WPBF	W	10/05/16	7:38 AM	Good Morning America	7-9AM	:30	HFA16R344H	\$248.00 NM
11	WPBF	Th	10/06/16	7:11 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$248.00 NM
6	WPBF	Th	10/06/16	7:50 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$248.00 NM
5	WPBF	Th	10/06/16	7:57 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$248.00 NM
12	WPBF	F	10/07/16	7:57 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$248.00 NM
8	WPBF	F	10/07/16	8:11 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$248.00 NM
16	10/04/16	10/07/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	7:59 PM	Jeopardy	7:30-8PM	:30	HFA16G347H	\$1,500.00 NM
5	WPBF	W	10/05/16	7:32 PM	Jeopardy	7:30-8PM	:30	HFA16R344H	\$1,500.00 NM
2	WPBF	W	10/05/16	7:58 PM	Jeopardy	7:30-8PM	:30	HFA16G347H	\$1,500.00 NM
3	WPBF	F	10/07/16	7:53 PM	Jeopardy	7:30-8PM	:30	HFA16V359H	\$1,500.00 NM
17	10/04/16	10/07/16	WPBF NEWS AT 9:00AM-F 9A-10A		-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	9:27 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	HFA16G347H	\$300.00 NM
5	WPBF	W	10/05/16	9:34 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	HFA16G347H	\$300.00 NM
1	WPBF	W	10/05/16	9:50 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	HFA16R344H	\$300.00 NM
3	WPBF	F	10/07/16	10:11 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	HFA16V359H	\$300.00 NM
18	10/07/16	10/07/16	20/20	10-11PM	----1--	:30	1	\$2,000.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/07/16	10:46 PM	20/20	10-11PM	:30	HFA16V359H	\$2,000.00 NM
19	10/10/16	10/10/16	Conviction	10-11PM	1-----	:30	1	\$2,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$2,150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	10:27 PM	Conviction	10-11PM	:30	HFA16V366H	\$2,150.00 NM
20	10/10/16	10/10/16	DWTS	8-10p	1-----	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$2,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	7:59 PM	DWTS	8-10p	:30	HFA16G368H	\$2,700.00 NM
21	10/08/16	10/08/16	ABC College Football	12-330pm	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	12:06 PM	ABC College Football	12-330pm	:30	HFA16V359H	\$1,800.00 NM
22	10/08/16	10/08/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	6:44 AM	Sat 6-7am News	Sat 6-7am	:30	HFA16V359H	\$265.00 NM
23	10/08/16	10/08/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	7:30 PM	Sat 7pm News	7-730pm	:30	HFA16V359H	\$525.00 NM
27	10/08/16	10/08/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	8:26 AM	Sat 8-9am News	Sat 8-9am	:30	HFA16V359H	\$350.00 NM
28	10/09/16	10/09/16	Presidential Debate	9-11p	-----1	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	10:49 PM	Presidential Debate	9-11p	:30	HFA16V359H	\$3,500.00 NM
29	10/09/16	10/09/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$525.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice # 1531129-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser Clinton/D/President	Product HFA 2016	Estimate Number 5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	HFA16V359H	\$525.00 NM
30	10/09/16	10/09/16	Sun 6pm News	6-630p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	6:13 PM	Sun 6pm News	6-630p	:30	HFA16V359H	\$525.00 NM
31	10/09/16	10/09/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	6:54 AM	Sun 6-7am News	Sun 6-7am	:30	HFA16V359H	\$225.00 NM
32	10/09/16	10/09/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	HFA16V359H	\$350.00 NM
33	10/09/16	10/09/16	Sun 9-10am	9-10am	-----1	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	9:29 AM	Sun 9-10am	9-10am	:30	HFA16V359H	\$1,050.00 NM
35	10/06/16	10/06/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$3,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---1--- 1 \$3,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/06/16		Grey's Anatomy	8-9PM	:00		\$3,050.00 NM
Credited									
36	10/06/16	10/06/16	Notorious	9-10PM	---1---	:30	1	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---1--- 1 \$3,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/06/16		Notorious	9-10PM	:00		\$3,250.00 NM
Credited									
37	10/04/16	10/09/16	Tu-Su WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-S 4 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/04/16	11:23 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	HFA16G347H	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/04/16	10/09/16	Tu-Su WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/05/16	11:15 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	HFA16G347H	\$700.00 NM
2	WPBF	W	10/05/16	11:20 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	HFA16R344H	\$700.00 NM
3	WPBF	F	10/07/16	11:15 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	HFA16V359H	\$700.00 NM
38	10/05/16	10/05/16	Modern Family/Black-ish 9-10PM		--2----	:30	2	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	--2----	2	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/05/16	9:08 PM	Modern Family/Black-ish	9-10PM	:30	HFA16R344H	\$3,600.00 NM
1	WPBF	W	10/05/16	9:20 PM	Modern Family/Black-ish	9-10PM	:30	HFA16G347H	\$3,600.00 NM
39	10/10/16	10/10/16	Jimmy Kimmel	1135P-1238A	2-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	2-----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/10/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	HFA16G368H	\$300.00 NM
1	WPBF	M	10/10/16	12:30 AM	Jimmy Kimmel	1135P-1238A	:30	HFA16V359H	\$300.00 NM
40	10/10/16	10/10/16	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HFA16V359H	\$300.00 NM
41	10/10/16	10/10/16	Ellen	4-5p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	4:48 PM	Ellen	4-5p	:30	HFA16G368H	\$525.00 NM
42	10/10/16	10/10/16	M 5pm News	5-6pm	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	5:56 PM	M 5pm News	5-6pm	:30	HFA16V366H	\$600.00 NM
43	10/10/16	10/10/16	WPBF News 25 @ 6:00PM-6:30PM		1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HFA16G367H	\$700.00 NM
45	10/10/16	10/10/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016	5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/10/16	10/10/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	HFA16G368H	\$1,325.00 NM
46	10/10/16	10/10/16	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	8:29 AM	Good Morning America	7-9AM	:30	HFA16V359H	\$600.00 NM
47	10/10/16	10/10/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	7:54 PM	Jeopardy	7:30-8PM	:30	HFA16V366H	\$1,500.00 NM
48	10/10/16	10/10/16	M WPBF News 25 @ 11F	11-11:35PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	11:14 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	HFA16G368H	\$700.00 NM
50	10/05/16	10/05/16	Designated Survivor	10-11PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/05/16	10:06 PM	Designated Survivor	10-11PM	:30	HFA16R344H	\$1,800.00 NM
51	10/04/16	10/07/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	HFA16G347H	\$225.00 NM
1	WPBF	Th	10/06/16	5:16 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	HFA16V359H	\$225.00 NM
54	10/04/16	10/07/16	ACCESS HOLLYWOOD	105-135a	-TWTF--	:30	3	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	3	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	1:34 AM	ACCESS HOLLYWOOD	105-135a	:30	HFA16R344H	\$20.00 NM
2	WPBF	W	10/05/16	1:02 AM	ACCESS HOLLYWOOD	105-135a	:30	HFA16R344H	\$20.00 NM
3	WPBF	F	10/07/16	1:31 AM	ACCESS HOLLYWOOD	105-135a	:30	HFA16V359H	\$20.00 NM
55	10/04/16	10/06/16	ABC World News Now	2-4x	-TWT---	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWT---	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	2:29 AM	ABC World News Now	2-4x	:30	HFA16G347H	\$5.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u> 1531129-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> Clinton/D/President	<u>Product</u> HFA 2016	<u>Estimate Number</u> 5288	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/04/16	10/06/16	ABC World News Now	2-4x	-TWT---	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Th	10/06/16		ABC World News Now	2-4x	:00		\$5.00 NM
Credited									
56	10/04/16	10/07/16	4:30a-5a	430a-5a	-TWTF--	:30	2	\$105.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	2	\$105.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	4:43 AM	4:30a-5a	430a-5a	:30	HFA16R344H	\$105.00 NM
2	WPBF	Th	10/06/16	4:48 AM	4:30a-5a	430a-5a	:30	HFA16V359H	\$105.00 NM
57	10/04/16	10/04/16	Presidential Debate	9-11p	-1-----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-1-----	1	\$3,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	10:55 PM	Presidential Debate	9-11p	:30	HFA16R344H	\$3,500.00 NM
58	10/07/16	10/07/16	News Coverage	1-5p	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----F--	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	F	10/07/16	1:41 PM	News Coverage	1-5p	:30	HFA16V359H	\$600.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
Total Spots							110		

Payment Terms 30 Days

<u>Gross Total</u>	\$72,192.00
<u>Agency Commission</u>	\$10,828.80
<u>Net Amount Due</u>	\$61,363.20

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.